



**Indore  
Management  
Association**

# MANAGEMENT DEVELOPMENT PROGRAM

2 DAYS **LIVE** WEBINAR 

# COST CONTROL STRATEGIES DURING CRISIS!

**Mr. Nagalingam Goli**  
Corporate Consultant

Friday	3 July 2020	2:30 PM - 5:30 PM
Saturday	4 July 2020	2:30 PM - 5:30 PM

## INVESTMENT

IMA members - **Rs.3000/-**

Non-members - **Rs.3500/-**  
(Inclusive 18% GST)

**10%  
Discount**

For early birds before  
30th June 2020

Group Discount **5% additional**

- ▶ **Interactive Two way – Audio - Video Sessions**
- ▶ **Online WebEx webinar (Download Cisco WebEx)**
- ▶ **3 Hours Session each day with 15 min Interval**
- ▶ **Online Study Material & Certificate will be provided**

For Registration Whatsapp +918889996130  
Email:- [marketing@imaindore.com](mailto:marketing@imaindore.com)  
Coordinator :- Jagwant Singh Mangat  
Sr. Manager, Corporate Relations & Trainings



# Indore Management Association

## COST CONTROL STRATEGIES DURING CRISIS!

### FACILITATOR PROFILE

**Shri Nagalingam Goli**, was the **Managing Director** of a **Fortune 500 Company**, with a **turnover of around Rs. 4000 Crores (USD 500M)**. During his Leadership, the Company was awarded **The Best Exporting Company** and **The Best Company of the Year Award**. He became **the Youngest CEO of a Company** at the age of 38 years. He has been awarded "Rashtriya Vikas Siromani" in 2011 by Delhi Telugu Academy.

A **Mechanical Engineer** and Post Graduate in **Business Management**, having more than 25 Years of enriched experience. He has **designed and built more than 100 Industrial plants** and turned around a loss making **German Company** into profits with his in-depth professional knowledge and managerial skills as a CEO, at Mumbai. During his career he **interacted** with many Indian and International MNCs namely Tatas, Mahindras, Birlas, Hero Group, Honda, TVS Group, Toyotas, Mitsubishi, Samsung, Hyundai, Carrier, Caterpillar, POSCO, Essars, Jindals, Saint-Gobain and **travelled extensively** in India and abroad for Imports and Exports Business.

### CONTENT

1. How to **Control Costs** during **Crisis**?
2. **Out of Box thinking** for Cost Control
3. Is Cost Control **possible** in a Saturated Organisation?
4. What are called as **Wastages**?
5. Is **Strategy & Planning** required for Cost Control?
6. Is it possible to do Cost Control in **Marketing/Sales Departments**?
7. Does Cost Control helps in **Competitiveness**?
8. **How to Simplify** the Cost Control ?
9. Is Cost Control possible from **Customers**?
10. How to do Cost Cutting **without drawing blood** ?
11. Are **Capital Investments** part of Cost Control?
12. Is Cost Control, a **Core Competence** of your Organisation?

This programme is primarily for **Strategising and Planning Cost Control & beneficial for all Managerial level, Industrial Sectors & Departments :**

-  **Operations (Production, Quality, Maintenance & Projects)**
-  **Purchase or Supply Chain**
-  **IT, Legal & Secretarial**
-  **Finance & Marketing/Sales**
-  **HR & Admin**

For registration, contact Jagwant Singh Mangat on Whatsapp +918889996130