



INTERNATIONAL MANAGEMENT CONCLAVE

20, 21 February 2009, INDORE, INDIA

Transforming Leadership - Ideas to Icons

Quest for Leaders



Theme: Transforming Leadership - From Ideas to Icons

“Business People need to understand that it is 'Ideas' that move History” – says Philip Kotler. Lean Organizations – Virtual Offices – Flexi time – Internet – 24 x 7 Global Support Systems – Communication Mobility... The massive explosion of growth of ideas from concept to fulfillment is seemingly endless. The pace is scorching and the traditional paradigms of competition are blurring out of relevance. These sweeping changes are creating new kind of companies and new kind of managers to compete successfully, at the fiercest level, to win. Leadership is the key in transforming ideas into icons.

Successful leadership is fast on its feet, flexible, adventurous, responsive and constantly innovating. The management of radical change is taking centre stage. Corporations are being reshaped to remain more fluid in pursuit of constant renewal. C.K. Prahalad said, “A firm's capacity for organic growth is the ultimate test of its leader's value addition”. The leadership determines the passion with which the corporation is poised for effective change, radical change or explosive change, through innovative differentiation in products and services.

In the spectrum of managing life and business, 'Idea' plays a vital role to spark off a grand dream, which a committed leadership transforms into significant reality. Exemplary leaders initiate and enable organizational processes to achieve iconic status. True Leadership – is giving birth to an idea, from the ocean of imagination, and nourishing it further to make it iconic. The leader inspires, motivates, and enlightens, hand holds to help remain ahead in the journey to the pinnacle. Very rarely one gets to know how the seeds of an idea of a leader flowers to become a valuable iconic phenomenon admired by all.





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These iconic successes are built on sound management principles, innovative thinking, dynamic organizational setups, and hunger for radical performance improvements – all aiming at giving the customer euphoric satisfaction beyond expectation and bettering it all the time.

The radical global demographic changes, beyond the recent global financial turmoil, will be presenting a world market, as it has never been before, creating huge opportunities for new business. It will need different sets of ideas, management processes and products to create new icons of tomorrow. Leadership will play a vital role in the creation of new ideas to new icons. The best learning to help create such leadership can be taken from the leaders in industry and management thought process, who themselves are successful iconic figures.

The IMA International Management Conclave on 20th and 21st February 2009 presents such a rare opportunity to meet the celebrated icons, to listen to their wisdom, experience and advice that will help us roadmap our ideas to iconic fulfillment.



Quest for Leadership is designed to identify and sharpen leadership qualities, QFL results in effective team output. Those who have true leadership potential and the motivation to occupy the limelight while working smoothly in a team are the fittest for this competition. Presentations, research and more...the individual is tested in every possible and applicable form.



The Agenda

Date: 23rd January 2009 Day: Friday

Time: 9:30 Am

Venue: Daly College of Business Studies

Deadline for registration: 10th January 2009

Deadline for receipt of written presentation: 15th January 2009





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Eligibility

- 3 members (maximum) team required.
- Persons from a single or different institutes or independent students may form a team.
- Team members aged up to 27 years and students of MBA, MMS, MBE, MIB, MFT, PGDNM and similar postgraduate programs.



Entry Fee: Participation fee Rs. 1500/- plus service tax per team.

Entry form, duly filled, along with a Demand Draft/ Cheque drawn in favour of 'Indore Management Association' payable at Indore



Benefits & Privileges

- Individual trophies for winners and runners up at the final Grand Awards ceremony.
- Winner and runner up teams of QFL will be special invitees for the Conclave Dinner.
- Winning team of QFL will be special invitees to the Exclusive Zone seating while the runners up teams will be special invitees to the Club House area.
- All participants will be awarded certificates of participation and can avail of either Club House entry tickets at a 50% discount or free entry to the students seating area.
- Over and above, all participants will be invited to attend the next QFL as IMA's GUEST delegates as a special recognition.



Rules & Regulations

- All presentations will become the property of IMA and teams cannot publish their written presentations without permission from the same.
- The judges' decision is unquestionable in relation to the competition and the dates are final.





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- Outstation teams are required to make their own travel and stay arrangements. IMA will extend assistance if required.

Competing teams are required to make oral as well as written presentations on the theme of the conclave. A written presentation based on original research and analysis of data from pertinent source (primary and secondary, including team's organization wherever applicable) is to be submitted by every team in 5 copies before 15th January 2009.

Written Presentations Should

- Be 2000 – 2500 words, typed on A4 size bond paper.
- Be sent along with an abstract of 500 words of the written presentation.
- Include charts, diagrams, etc to support research and data collection.

Oral Presentations

- Presentation will be made before a panel of judges on the competition day only.
- **For QFL** – should be 15 minutes long, followed by a 10-minute interaction session with judges.



For more details please contact

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INDORE MANAGEMENT ASSOCIATION

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Quest for Leaders 2009

ENTRY - FORM

Date: _____

We _____ are nominating teams for Quest for Leaders # 11

| | Team Leader | Member 1 | Member 2 |
|----------------------------|-------------|----------|----------|
| Name | | | |
| Date of Birth | | | |
| Educational Qualifications | | | |
| Designation/Profile | | | |
| Company/Institute Address | | | |
| Tel. No. | | | |
| Email id | | | |
| Fax No. | | | |
| Residential Address | | | |
| Mobile No. | | | |

Entry Form Fee of Rs. _____/- by
cheaque /DD No. _____ drawn in Favor of
"Indore Management Association" payable at Indore
is enclosed.

Signature of Team Leader: _____

Signature of Sponsoring authority: _____

Last date of receipt of duly filled in Registration
Form: **Monday 10th January 2008.**

For more details please contact

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